



January 31, 2024

Dear Local Business Owner,

Despite the clear signs of winter outside, Mount Joy Athletic Association is gearing up for our youth's spring baseball season. Our program is possible thanks to the support and enthusiasm of our community, which includes your participation in our Kunkle Field fence advertising program.

In 2024, Mount Joy Athletic Association will continue its Kunkle Field fence advertising program. We are asking a nominal fee of \$150.00 per sign space. The signs will be displayed from April – October during our spring, summer and fall seasons. That is seven months of advertising for an unbelievable low price, especially considering the number of people that Kunkle Field attracts during the regular season and the LNP tournament.

Additionally, MJAA offers Team Shirt sponsorships for \$300.00. Similar to last year, we have a "Special Offer" available for those businesses that would like a sign and team shirt sponsor for the price of \$400.00. This is a first come, first shirt offer and represents a \$50 savings from separate sponsorships. Determination on which team's shirt your logo will appear is not assigned until after sign-ups are complete. If you would like to take advantage of this special offer, please use the enclosed form and email your digital logo to mountjoyaa@gmail.com. Use "Shirt Sponsor Logo" in the subject line. We are only able to accept the first 12 businesses that email us for shirt sponsorships.

We ask that the payment for signs and/or shirt sponsors be received by the end of March with the enclosed form.

For businesses interested in having a new sign/vinyl banner made, we recommend contacting Carper Signs in Mount Joy at (717) 653-1552. However, you may also get one made at a business of your choice. If you already have a sign (coroplast/metal) or a vinyl banner that measures within 12" of 4' x 6' (the standard size of the signs), please reach out by email to see if it will work. We no longer accept wooden signs.

For more information or with any questions, please contact Maria Dickson, MJAA Treasurer at 717-471-5430 or mountjoyaa@gmail.com. Checks can be made payable to Mount Joy Athletic Association (MJAA) with the enclosed slip:

Thank you on behalf of the players of MJAA.

MOUNT JOY ATHLETIC ASSOCIATION

KUNKLE FIELD SIGN FUNDRAISER – 2024

Please circle your decision below:

SIGN SPONSOR: YES NO BOTH

SHIRT SPONSOR: YES NO

Contact Person:

Contact Person Address:

Email:

Phone:

Use current sign: Yes _____ No _____

We are having new sign made: Yes _____ No _____

We will not be hanging a sign this year _____

Questions or requests for additional information:

MOUNT JOY ATHLETIC ASSOCIATION
C/O FENCE RENTAL
P O BOX 584
MOUNT JOY PA 17552