



January 31, 2023

Dear Local Business Owner,

Despite the clear signs of winter outside, Mount Joy Athletic Association is gearing up for our youth's spring baseball season. Our program is possible thanks to the support and enthusiasm of our community, which includes your participation in our Kunkle Field fence advertising program.

In 2023, Mount Joy Athletic Association will continue its Kunkle Field fence advertising program. We are asking a nominal fee of \$150.00 per sign space. The signs will be displayed from April – October during our spring, summer and fall seasons. That is seven months of advertising for an unbelievable low price, especially considering the number of people that Kunkle Field attracts during regular season and the LNP tournament.

Additionally, MJAA offers Team Shirt sponsorships for \$300.00.

Similar to last year we have a "Special Offer" available for those businesses that would like a sign and team shirt sponsor for the price of \$350.00. This is a first come, first shirt offer. Determination on which team shirt your logo will appear is not assigned until after sign-ups for the players and tryouts are complete. If you would like to take advantage of this special offer, please use the enclosed form and also email your digital logo to [mountjoyaa@gmail.com](mailto:mountjoyaa@gmail.com). Use "Shirt Sponsor Logo" in the subject line. We are only able to accept the first 10 businesses that email us for shirt sponsorships.

We ask that the payment for signs and/or shirt sponsors be received by the end of March with the enclosed form.

For businesses interested in having a new sign/vinyl banner made, we recommend contacting Carper Signs in Mount Joy at (717) 653-1552. However, you may also get one made at a business of your choice. If you already have a sign (coroplast/metal) or a vinyl banner that measures within 12" of 4' x 6' (the standard size of the signs), please reach out by email to see if it will work. We no longer accept wooden signs.

For more information or with any questions, please contact Maria Dickson, MJAA Treasurer at 717-471-5430 or [mountjoyaa@gmail.com](mailto:mountjoyaa@gmail.com). Checks can be made payable to Mount Joy Athletic Association (MJAA) with the enclosed slip:

Thank you on behalf of those that benefit from MJAA efforts.

MOUNT JOY ATHLETIC ASSOCIATION



# KUNKLE FIELD SIGN FUNDRAISING FOR 2023

Please circle your decision below:

SIGN SPONSOR:                      YES              NO              BOTH  
SHIRT SPONSOR:                    YES              NO

Contact Person: \_\_\_\_\_

Contact Person Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Use current sign:                      Yes \_\_\_\_\_ No \_\_\_\_\_

We are having new sign made:    Yes \_\_\_\_\_ No \_\_\_\_\_

We will not be hanging a sign this year \_\_\_\_\_

Questions or requests for additional information:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

MOUNT JOY ATHLETIC ASSOCIATION  
C/O FENCE RENTAL  
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MOUNT JOY PA 17552